

MIKAELA J.

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ABOUT ME

Mikaela J

Mikaela J Marra is the author behind the Winter Park, Florida-based blog, Mikaela J. Mikaela is a mom to two littles (4 and 5), wife to an amazing photographer/web developer and lover of all things fun and fabulous. With a BA in English and Communications from Rollins College, and 12 years of experience blogging on different platforms, Mikaela has a great understanding of what brands are looking for in content and how to share that in the most approachable and relatable way possible.

xo, Mikaela

BRANDS I'VE WORKED WITH



ABOUT THE BLOG



Established in 2013, Mikaela J is a place for color-loving, champagne-popping, travel-craving readers to gain useful tips and tricks on how to do all of these fabulous things in life. Mikaela J shares advice on when to splurge and when to save, how to get the most out of your vacations and how to live your best life within your means.

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SOCIAL MEDIA REACH



Over 50k Instagram Followers

@mikaela_jeannette



119k Monthly Pinterest Pageviews

@mikaela_jeannette

Age Range

70% are ages 18-34

Gender

74% are female

Location

85% U.S. based audience

PARTNERSHIP OPPORTUNITIES

Sponsored Post

A sponsored post with Mikaela J includes a full, dedicated post on your product, hotel or business and includes original high-quality photographs and a thoughtfully written post. A sponsored blog post also includes social media amplification and tagging across Instagram, Facebook and Pinterest. YouTube packages are available for an additional fee.

Event Hosting

Mikaela J is also available for appearances or hosting events.

Travel Collaboration

Blog posts, social media campaigns, YouTube videos and photography packages are available in exchange for hotel stays and packages.

Social Media Campaign

Mikaela J reaches over 50k readers on social media platforms. A social media campaign is a perfect way for your product to be highlighted and featured on Instagram, Facebook and Pinterest with a high-quality photograph and thought out, relevant copy. Short videos are also available for an additional fee.

Contact Mikaela J for more information and pricing.